

GROWING YOUR OWN BUSINESS: A WORKBOOK

EXERCISE 1.7

PERSONAL CAPITAL

- How much money do you have saved? _____
- What other valuable assets do you have? List them.

- Could these be sold to help finance the growth of the company? [] Yes [] No
- If not, why not?

- If yes, how much would they realise? _____
- Therefore, how much free capital do you have available for investment in the business? _____