

# GROWING YOUR OWN BUSINESS: A WORKBOOK

## EXERCISE 3.29

### SKILL BALANCE

Take the answers from **Exercise 3.28** for each of the management team and record them below. Identify imbalances and think about how you might correct them.

	Members of Management Team					Action required to correct imbalance
	1	2	3	4	5	
Skills						
> Sales						
> Finance						
> Innovation/ product development						
> Production						
> Marketing						
> Management						
> Communication						
> Negotiation						
> Change Management						
> Other (specify)						