

# **GROWING YOUR OWN BUSINESS: A WORKBOOK**

## **EXERCISE 3.6**

### **IMPACT OF DEVELOPMENTS**

Consider the impact on the future of your business of:

- > The use of drugs for specific purposes (memory enhancers, warfare, work)
- > Development of genetic engineering
- > The role of computers, and telecommunications in our society
- > The ability to connect with anyone in the world
- > Merging of biology, cybernetics, nano-technology, computers, genetics, telecommunication into new products
- > The impact of the Internet on almost every aspect of our lives, in both personal and business contexts
- > The mix of technology and ancient wisdom/different cultures
- > Virtual reality.

